Communications & PR Review

APRIL 2025



COVERAGE HIGHLIGHTS













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THE ECONOMIC TIMES

In Times of Tariff War, India to Play Key Role in US Supply Chain

Chip by Chip

20% tariff edge for India over China in iPhone exports

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US tariffs could impact domestic industries, disrupt trade flows and squeeze profit margins: IESA

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IESA announces new

Executive Council, appoints

Ruchir Dixit as Chairperson

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THE TIMES OF INDIA

EMS stocks surge after tariff pause, differential advantage

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Global Cos Join 'Make Electronics in India' Call

THE ECONOMIC TIMES

Local push may double India's electronics exports by 2030

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China Gains on Electronics, But India Still Wins

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THE ECONOMIC TIMES



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Trump's tariff break provides India electronics a trade edge









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India Electronics and Semiconductor Association names Ruchir Dixit as chairperson for 2025-26

NEW DELHI: (Apr 28) India Electronics and Serviconductor Association (IESA) on Monday announced a new Executive Council and named Ruchir Dixit as its Chairperson for FY2025-26.

IESA is an industry body for the Electronics System Design and Manufacturing sector in

*India Electronics and Semiconductor Association announces new Executive Council, Ruchir Dixit Named as Chairperson for FY2025-26." IESA said in a release.

Business Standard

business-standard.com

India Electronics and Semiconductor.

HOME MOURTRY AUTO BANKING SME AG Subscribe

Association (IESA) on Monday announced a new Executive Council and named Ruchir Dixit as its Chairperson for FY2025-26.

IESA is an industry body for the Electronics System Design and Manufacturing sector in India.



"We command the Government of Chhattiesuith for its forward-thinking policies, swift facilitation, and urwavering support to industry. Together, we are laying the foundation for India to emerge as a global leader in semiconductors- powered by technology, talent, and trust," said Ashok Chandak, President at India Electronics and Semiconductor Association DESAI and SEMI.

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45L+ Customers

India Electronics and Semiconductor Association and Semi India President Ashok Chandak said the design directive will create a sustainable competitive advantage.

"If companies making components here don't have control and a design powerhouse, they won't be able to create new products. Local design teams will help in catering to local needs. Successful companies globally have a strong focus and IP portfolio around design. We should aim for the same." Chandak said.

He, however, cautioned that the requirement of Six Sigma quality will be a bit challeng for micro, small, and medium enterprises in

OUTLOOK BUSINESS



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"Economic value and profitability depends on if you have your own design. How much margin one will make if they just copy these (foreign) companies' designs and manufacture? Profitability is always limited (in that case)," said Ashok Chandak, President of the India Electronics and Semiconductor Association.

IESA announces new Executive Council, Ruchir Dixit named Chairperson for FY 2025-26

india to at a crucial juncture today. There is an opportunity to become a global powerhouse in the global acasystem of electronics and semiconductors







THE MARSHINDU

Semiconductor and electronics industry body IESA president Ashok Chandak said the recent decision by the Trump administration to exempt smartphones, computers, and other electronics from reciprocal tariffs offers a significant - albeit possibly a short-term - reprieve for global technology manufacturers and consumers in the

He said while the move signals a tactical recallibration rather than a shift in broader trade policy, it is nonetheless a welcome development in terms of wasing short-term supply chain disruptions, geopolitical tensions and U.S. consumer resentment.

'Continued underlying tensions and uncertainties may prompt global players to diversify their manufacturing base - creating a timely opportunity for India to emerge as a preferred alternative. Despite the dampening of near-term export euphoria, the long-term opportunity for India remains robust," Mr.



In addition to MeitY-approved key projects, many semiconductor initiatives have garnered strong support from various state governments, with several prominent Indian corporates actively participating-demonstrating the sector's growing momentum nationwide, observed Ashok Chandak, President, 1ESA and SEMI, a band of electronics design, manufacturing and supply chain firms.

Some of these live projects include semicon ventures by Polymatech, HCL, RRP Electronics, Suchi Semiconductors, RIR, and CDIL, reflecting a broad-based commitment to building India's semiconductor capabilities.

"Recognising this transformative opportunity, many states have stepped up by introducing tailored semiconductor and electronics manufacturing policies," said Veerappan, Chairperson, IESA.

businessline.

Trump tariffs: Exemption to electronic products gives respite to manufacturers

5 Ronandra Singh New Duthi

US President Donald Trump excepting reciprocal tariffs on amartphones, laptop computers, hard drives, computer processors and memory chips has given a respite to electrossics manufacturers in India, especially Apple and Samoung

According to the electronica industry, it is a hig respite for the smartphone makers, and they expect that there would be no entracedinary disruption.

"Time has costs; to set up capacities. However, longnem wood against China will remain robust. Having said that the incredible shock of the last few weeks in in itself a tectonic event and realignments are bound to happen without too much blood being spilt its our entegory," Pankat Mohindroo, Chairman, India Cellular and Electronics Amodation (ICEA), sold.

Analysts tracking the developments said that President Trump had to exempt these items from the list of respense nettle because these electronics products are generally not made in the US and setting up munufacturing would take years for

MUCH NEEDED RELIEF

"The US tariff exclusions provide much-moded relief for the global technology sective, making pressure scrips consumer ductronics, semiconductors and hardware. The move offers meaningful reprieve to tech majors - especially Apple, which was cought in the crossfire - as well as the broader citigs and hardwore industries," Pratitu Kars, Head-Industry Intelligence Group at CyberMadia Research (CMIC, sold.



According to the India Electronics and Semiconductor Association, India must scize this strategic pause as an opportunity to entrench its role as a reliable and competitive global electrootics manufacturing buls.

UNDERLYING TENSIONS "Continued underlying ten-

sions and uncertainties may prompt global players to diversify their manufacturing base - creating a timely opportunity for linds to omerge as a preferred alternative. Despite the dampening of mear-term export exphoris, the long-term opportunity for india remains robest," Ashok Chandsk, President, IESA, said.

Astrony Videbries, Mirasnor of Electronics and Information Technology, had recently announced that moblic phone exports from Indis have crossed an all-time high of \$2 lisks grore in finusdill year 2024-25 (FY25). marking a 55 per cost growth over the \$1.29 lakh cross recorded in FY24.

And Othone shipments alone contributed about £3.5 liab crore, out of the total value of exports in FV25.

The pheromenal surge in exports is driven primarily by the strategic implementation of the Production Linked Incentive acheme, which has transformed India into one of the world's famest-growing mobile manufacturing hubs.

FINANCIAL EXPRESS

NDIA NEWS IPL 3025 MARKET MARKET WAT

electronics products and over \$9 billion worth of gems and jewellery would be dented. While the 26 per cent tariff is inapplicable to auto parts and aluminium products, those will still attract the 25 per cent tariff announced earlier."

Here is a look at how various sectors are or will be impacted by Trump's tariff:

Electronics industry: India's electronics exports to the US are worth \$14 billion and the increased tariffs may lead to higher prices, reducing demand from American buyers. Ashok Chandak, President of IESA, said, "Tariffs may impact India's booming exports, but India could remain competitive as China, Vietnam, Talwan and Thailand face even higher tariffs, India's lowelectronics imports from the US provide room for tariff adjustments to maintain trade balance."

COMMERCIAL REMARKS ADDRESS AND SECRETARION CARRIER CONTACT

The Chhattisgarh government also recently signed a memorandum of understanding with the India Electronics and Semiconductor Association (IESA), which was signed during the Chhattisgam Investor Connect roadshow in Bengaluru.

The agreement enhanced the electronics system design and manufacturing sector. This collaboration aims to position Chhattisgarh as a key player in homegrown semiconductors.

Bureau Sandesh



इंडिया इलेक्ट्रॉनिक्स एंड सेमीकंडक्टर एसोसिएशन ने नई कार्यकारी परिषद की घोषणा की

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क्षतंत्रकोची अराज्या करी कार्य नेकृत्व अर्थनिकात, ब्रह्मबर साहक शीच कार्य अभारत तथान कान्यों औं विकासने અંદ રાખીય મહાસ્થિત હતા વેશન માટે શુભેગમાં અને સંપૂર્ણ સહજોગ આપે. व्य प्रधानसभा चंत्र २०३० urffrei webert gene Suffrance. вири байны меня пенині. शताबद्ध यथानां छ ।एडक बी व्यक्तिसङ्ग्याः विकासने स्थाप भाने service for this areather пібиз-свех білендзяну ні сво अन्य कारण अध्यामां प्रश्न केन आसी । अहीते निरमका प्रध्न भारत अधिकनंतन

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Dainik Bhasker

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क्या भारत आईफोन मैन्युफैक्चरिंग हव बन सकता हैं?

देश में प्रोडक्शन बढ़ाने के अलावा एपल के पास कोई विकल्प नहीं

मुंबई अमेरिकी टैरिफ से पाले बीते महीने मार्च में एपल का देश से नियांत 20 समार करोड़ स्पर रहा, यह मालाना आधार पर करीब शेएना अधिक है। बीते साल मार्च में कंपनी ने 11 हजार करोड़ के आर्थफोन निर्मात किए में। जिस वर्ष 25 की चौची तिमाही में आईप्रोम निर्मात 48 हजार करोड़ रपए रहा, जो दिस वर्ष 24 जो भीची दिस्महों में 28.500 जारेड रुपए चा बोते विश्त वर्ष 2025 में कुल आईफोन नियांत 1.5 लाख करोड़ स्पर सह. जो इससे बोते जिल वर्ष 24 में 85 हजार करोड़ रुपए था।

• हम्प के टैरिया का भारत पर क्या प्रभाव पहा है?

अमेरिका हमाछ सबसे चढा ज्यापारिक भागीदार है, जो कुल अस्तु निर्यात का 18% है। 26% का लेवी इलेक्ट्रॉनिक शिपमेंट की प्रधावित कर सकता । मार्जिन घटा सकता है। भारतीय इत्तेब्द्रानिका और रोगीकंडाब्ट्रर सोर्टिस्ट्रशन के जन्ममू अलोक चोडम के मुताबिक अमेरिका द्वारा लगाए गर 26% टेरिफ भारत के नियति के लिए एक महत्वपूर्ण फरीती पेश करते हैं। अण्येतास्त्री स्वामीनाधन अत्यार के मताबिक द्रम्प टैरिक के चलते कंपनियां अपनी उत्पादन और नियांत रणनीतियों पर पुत्रविधार करने के लाए अञ्चल होगी।

भारत के लिए अखबर क्यों है?

प्रश्नीन का निर्माण भारत और चीन में होता है और इन दोनों देखें पर मिरिको राष्ट्रपति द्वारा श्रम्माः २६% और ५४% वा टेरिफ लागवा गया ि ऐसे में विशेषतों का मानना है कि यह भारत के लिए खट को चीन के वकारप के रूप में पेश करने का एक मनक्तरा अवसर हो सकता है. क्योंकि १४ फीसटी आईफोन भारत में बनते हैं और यहां चीन और वियतनाम की लग्या में कम देशिए है।

अमेरिका में एपल आईप्रोन कितने महंगे हो मकते हैं?

मिनलीट मिक्युरिटीन के विश्लेषकों का अनुमान है कि अगर एवल निरंक्त रुपयों को उपधायनाओं पर डाम्पता है तो आईफीन 16 प्रो मैक्स को कीमा 2,300 डॉलर तक पहुंच सकती है। सबसे समने आईफोन 16 मॉडल को बीमर मीज्या 799 डॉलर से बदकर 1,142 डॉलर सक क्षे मकतो है। पानी लागत 43% तक भद्र मकती है। इसके चलते एपल के शेयर ७% गिर गए, जो भार्च २०२० के कार सबसे खराब दिन था। सीवप्रकारात दिसर्प के प्रविवादी विश्लेषक प्रेमेशो जिलो ने कहा कि प्रपत के के लिए सामत कर 5% से 10% उपयोजनाओं पर ग्रासन्य पृत्रिकार शोगा।

• देश में कितना प्रोप्रकान बढ़ेग्ट?

पिलकाल कई बहुराष्ट्रीय कंपनियों के जिया चीन के सुकावले भारत बेहतर क्षारूप है। जीन पर उच्च टेरिया के चानते एवल की चारत पर निर्धाल बढ़ेगी। बर्नेस्टीन विजलेशको का अनुमान है कि 2025 के अंत तक पहरत ही आर्थियोन तत्पादन थमता १५%-२०% तक का सकती है।

Uday Today

इलेक्ट्रॉनिक्स और कंप्यूटर वस्तुओं के लिए अमेरिकी टैरिक छूट पर आईईएसए विचार

का सरिका निर्मा विकास प्रीचारिका निर्माताओं और selfed probacil to be एक महत्रसूर्य संग्रीप संभवतः है। हालाँक पर भएए आएक बंबाए एक सामीक पुरुष्टिन का सीका देश हैं, फिर भी यह बंक्स व्यवधने, भ सवनेतिक स्था आर्थित की क्षम करते के ममले में एक स्थापत गोगा feech flooring wine. मेरियक विकार्याद्वर्थी को अधने विकास विकास भारत के लिए एक या देगना बीम वर्ताया ।

जयपूर् अक्ष्य १ हो । एवा पार्टिक विकल्प के रूप र प्रमानन द्वारा सार्वनिकेन, प्रतेषांत्रा । असमे प्रता सामा पर अवस्थ और अन्य इतेष्ट्रीनिक्स को चैच हो सकता है। निकट अवधि पारत्यरिक टेरिफ से पूर्व देने के निर्मात समझ में करी के STREET, VETE IN SEC. दीर्वकर्तीतक अस्तार मणकृत कत wan it i arkford and fighten से अधिक मध्य के स्मार्टफोल भारत, वर्शकार में , 12 विशेषका के निर्दार के साथ, असी भी बाने के लिए महासपूर्ण वेदारम है। इस प्रकार, भारतीय परियालक को बळाने, उपलेखियाँ को जिल्ला में उसका काले और विशिवक प्रतेषप्रतिकार मृत्य क्षंक्रमाओं में अपने क्रिया की सबब्ध अतरे के लिए एक state of Supart & on some की पूर्व तरत में सकार करने areas of fafferent rech as in they were all abdustfera. then fifter any must be a must afferred you is fourth

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IESA ने राटा एलेक्ट्रॉनिक्स को भी केमी एन को राटा सेमीकंडकरा

वैयक्तिन के अध्यक्ष और प्रमुख के रूप में नियमकाने पर स्थाई है।

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Vyapar

ઈલેક્ટ્રોનિક્સ, રત્નો અને ઝવેરાત





Surva

ఇండియా ఎలక్షానిక్, అంద్ సిమీకందక్షన్ అపాశుయువ్రవ్ కొత్త చైర్మన్గా రుచర్ దీక్షిత్

ಉದಯವಾಣಿ

Semiconductor and electronics industry body IESA President Ashok Chandak said the recent decision by the Trump administration to exempt smartphones, computers, and other electronics from reciprocal tariffs offers a significant albeit possibly a short-term - reprieve for global technology manufacturers and consumers in the US.



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IESA ANNOUNCES NEW CHAIRPERSON AND EXECUTIVE COUNCIL

for FY 2025-26

WELCOMING THE NEW CHAIRPERSON OF IESA



MR. RUCHIR DIXIT Vice President & Country Manager Siemens EDA Incha

JOINING THE EXECUTIVE COUNCIL ARE SIX DISTINGUISHED LEADERS



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CONTINUING EXECUTIVE COUNCIL MEMBERS











7.22% Engagement rate

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Reactions:

Post performance ©

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Targeted to: All followers

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> 5.26% Click-through rate

Report

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Engagements

Best Performing Posts



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76.13%

76.89%

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